



2017 AAUA Leadership Seminar – Sponsorship Opportunities

Influencing Change in American Higher Education: Who Is Setting the Agenda?

June 7 – 9, 2017 | New Orleans, Louisiana

The American Association of University Administrators (AAUA) invites institutions and corporations with interest in higher education and/or education policy development to join in the sponsorship of the association’s annual leadership seminar, June 7-9, 2017 in New Orleans, Louisiana.

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Amount	Recognition
Seminar Sponsor – Bronze Level	\$200	Recognition in the list of sponsors published in the seminar program and on the association website.
Seminar Sponsor – Silver Level	\$400	Recognition in the list of sponsors published in the seminar program and on the association website.
Seminar Sponsor – Gold Level	\$600	Recognition in the list of sponsors published in the seminar program and on the association website.
Board of Directors’ Dinner Sponsor (Wednesday)	\$700	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event.
Thursday Continental Breakfast	\$900	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event.
Lunch and Keynote Presentation Session Sponsor (Thursday)	\$2000*	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event. Opportunity for 15 minute introduction/presentation by the sponsor.
Seminar Participants and Presenters Reception (Thursday)	\$1000*	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event.

Friday Continental Breakfast	\$900	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event.
Awards Luncheon and Blackburn Award Recipient Presentation (Friday)	\$2500*	Recognition in the list of sponsors published in the seminar program and on the association website, and as the special sponsor of this scheduled event. Opportunity for 15 minute introduction/presentation by the sponsor.

* Sponsors at these levels are invited to provide materials for distribution to participants, without additional charge. In addition, they will be provided a one-third page space in the seminar program to describe programs/services of potential interest to participants.

ABOUT THE SEMINAR: The AAUA Annual Leadership Seminar comprises a limited number of American and international higher education professionals who are keenly interested in administrative practices. (Most participants are practicing administrators at the dean level and above; typically, approximately one-half are vice presidents or presidents.) The number of seminar participants is limited to no more than 75; this limitation ensures opportunities for meaningful interaction between presenters and participants as well as among participants themselves. Many participants find the seminar as a place of meaningful professional networking and/or a place where scholarly collaborations are initiated. (Additional information about the seminar can be found on the association website: www.aaua.org.)

FOR ADDITIONAL INFORMATION ABOUT SPONSORSHIPS: Contact Dan L. King, President & CEO of AAUA (DKING@AAUA.ORG or 814-460-6498).