



**James M. Owston**  
**Assistant Provost for Extended Learning**  
**Professor of Mass Communication**  
**Alderson Broaddus University**

Jim Owston's higher education career began with several part-time teaching assignments. His first administrative role occurred at Mountain State University in 1994, where he initiated MSU's online learning venture in 1997. At the time of MSU's closure in 2012, he was Dean of Distance Learning and an associate professor. That year, he joined Kentucky Christian University as a consultant and became Dean of Distance Education in 2013. He also taught graduate courses at

Concordia University-Portland.

Joining Alderson Broaddus's faculty in 2014, Owston was assigned as Dean of the College of Humanities and Social Sciences from 2016 to 2019, tenured as a full professor in 2017, and promoted to Assistant Provost for Extended Learning in 2018. Owston has been a Higher Learning Commission peer reviewer since 2009.

Owston is a graduate of Kentucky Christian University (AB & BTh), Mountain State University (BS & BS), Southern New Hampshire University (Graduate Certificate), West Virginia University (MA) and Marshall University (MA, EdS, & EdD). His 2007 dissertation on higher educational rebranding was the winner of AAUA's 2008 Leo and Margaret Goodman-Malamuth Award and CASE's 2009 Alice L. Beeman Award.

While as a broadcaster, Jim additionally earned 14 gold and platinum record awards and was a winner in five Active Industry Research's pick-the-hits competitions. Since 2016, he and his students have collectively won 51 PR awards. Of these, Owston & Owston's WV Remembers campaign for the 2018 Beckley Holocaust Remembrance Day received 26 honors including Best in West Virginia and regional Best in Show accolades.