



Dean E. Hoke

Founder and Managing Partner Edu Alliance Group, Inc.

Dean Hoke received his Bachelor of Arts degree from Urbana University in Ohio, his Master of Science in Community Development from The University of Louisville, and a graduate of the Wharton School of Business Executive Management program in 1984. Dean since 1974 has worked in the higher education and broadcasting industry, serving in senior leadership roles specializing in marketing, communications, partnerships & online learning.

Dean began his professional career in Admissions and later a Development/Alumni Director with Bellarmine University. In 1983 he entered the broadcasting field, serving as General Manager and President for several PBS/NPR stations and COO of a commercial international cable startup network. In 1998 he co-founded The Connected Learning Network, a full-service online learning company, and in 2009 moved to the United Arab Emirates serving in senior positions at Higher Colleges of Technology & Khalifa University before co-founding Edu Alliance in 2014.

He is currently a member of the European Distance and E-Learning Network (EDEN), the Berkeley College Online Advisory Board, and the United States Distance Learning Association in which he served as President-Elect and Chaired the International Partnership Committee.

He is actively engaged in numerous advisory & consulting projects in international education, branding, business intelligence, and online learning leading projects in the United States, the Middle East, Africa, and Asia. He has presented and written on higher education, leadership, community relations, and distance learning worldwide. Dean resides in Bloomington, Indiana.